EXPEDITED PROCEDURE-EXAMINING GROUP 2171

S/N 09/441,388 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicant:
 Matthew F. Ackley et al.
 Examiner: Michael Roswell

 Serial No.:
 09/441,388
 Group Art Unit: 2171

 Filed:
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 Customer No.: 49845
 Confirmation No.: 4261

Customer 110.: 47043 Committation 110.: 4201

Title: NETWORK-BASED SALES SYSTEM WITH CUSTOMIZABLE USER

INTERFACE

AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.116

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In response to the Final Office Action dated December 20, 2011, please consider the remarks below.